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## Kushner & Associates Newsletter

Vol. 1, Issue 1

March 2011

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### Looking for Grub in all the wrong places?

Jon deKarr, Director of Operations and Business Development is the biggest foodie in the office. He's always finding the best places to eat - from the dive in the middle of the warehouse district to the 5-star restaurant in the middle of the city. We will spotlight our favorites each issue and encourage you to enjoy!

***Las Vegas (Japanese)***  
[RAKU](#)

***New Orleans (Italian)***  
[Angeli on Decatur](#)

Please feel free to [contact Jon](#) if you want a personal recommendation!

### Shout Outs

We would like to acknowledge and THANK the following loyal customers for their continued partnership:

[ASCO](#)  
[ASTRO](#)

Welcome to the Kushner & Associates quarterly newsletter. We look forward to bringing you important information related to your shuttle as well as other industry hot topics.

2011 is off to a great start as we have already been jet-setting around the country producing shuttles for some great organizations. The first and second quarters will see us in Anaheim, Atlanta, Boston, Chicago, Las Vegas, Los Angeles, Houston, Honolulu, Indianapolis, New Orleans, Orlando, San Diego, San Francisco and Washington DC.

All of us at Kushner & Associates thank you for your partnership and look forward to a happy and prosperous second quarter!

Warm wishes,

[Susan Kushner, President](#)

### News You Can Use...

#### *What You Need to Know About Escalating Fuel Prices*

As we have all experienced in our personal lives, the cost of gasoline continues to escalate. Not only are our personal pocketbooks feeling the pinch, but our meeting budgets are being impacted too. The shuttle industry has escaped fuel surcharges for the most part during the past couple of years, but with diesel fuel prices up substantially (and still climbing), fuel surcharges are slowly creeping back into the picture. It's important to double-check your shuttle budget and [ASK K&A](#) for an estimate based on current conditions or for a projection for future budgets.



### Social Media Explosion

Kushner & Associates sees the great work our clients are doing by incorporating social media into their meetings and conventions. It's a lot of fun to follow your Twitter feeds on-site as well as check your Facebook page to see what the attendees and speakers are saying. We've had so much fun that we have launched our own Facebook page, so please look for us and give us a "Like"! We will keep you up to date with where we are and what we're doing on a weekly basis.



APA  
AFP  
CDA



**Kushner & Associates**  
**3444 Cloudcroft Drive**  
**Malibu, CA 90265**  
**310 274 8819**  
**310 273 9535 fax**  
[www.KushnerShuttles.com](http://www.KushnerShuttles.com)

## By the numbers...

Motorcoaches offer a "**green**" solution to transportation:

- **22% more efficient than cars.** Motorcoaches emit 797 BTUs per passenger mile compared to automobiles at 3639, trains at 2450 and airplanes at 4847.
- **Reduced CO2 emissions by 36,000 tons.** The use of motorcoaches reduced carbon dioxide emissions by approximately 36,000 tons in 2009. Further reductions were realized in 2010 when the standard fuel was switched to Ultra Low Sulfur Diesel (ULSD).
- **200 passenger miles per gallon.** A couple traveling by motorcoach will generate approximately 50% less global warming pollution than they would by driving a hybrid car.

Statistics provided  
by the bureau of  
transportation and  
the American Bus  
Association.



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Kushner and Associates | 3444 Cloudcroft Drive | Malibu | CA | 90265